

MEON VALLEY NEWS

EST. 1985

DISPLAY ADVERTISING RATES: +VAT AT CURRENT RATE

	Mono	Spot Colour	Full Colour
Single column centimetre	£7.00	£8.00	£8.95
Front page single column	£10.35	£11.35	£12.95
Back page single column centimetre	£9.35	£10.35	£11.75

DISCOUNTS:

Prepayment (payment must be with order) 10.0%

PLEASE NOTE: Pre-payment discount will automatically be removed if payment is not received by your copy deadline date.

SERIES BOOKINGS:

Series of 3 advertisements	2.5%
Series of 6 advertisements	5.0%
Series of 9 advertisements	10.0%
Series of 12 advertisements	15.0%
Agency Commission	10.0%

PAGE AND COLUMN SIZES:

Full page type area 340 x 265mm 8 columns

1 column	30mm
2 columns	63mm
3 columns	97mm
4 columns	131mm
5 columns	164mm
6 columns	198mm
7 columns	232mm
8 columns	265mm

SUPPLIED ART WORK

Please see our separate sheet of helpful notes.

Computer generated artwork can be supplied as an email if the file is small, or on CD if file contains complex images and would take some time to email (for your sake and ours!) -

In any case a print out should be given to your MVN representative. We cannot accept finished ads in microsoft word, works or publisher - these will need to be reset, therefore any pictures or logos should be supplied separately as above.

CLASSIFIED ADVERTISING RATES:

Private (per word)	£1.25
Trade (per word)	£1.55

Payment with order, no discounts.

2012	Editorial Deadlines:	Colour Advert Copy Deadlines:	Mono Advert Copy Deadlines:	Print Dates:
Issue	<i>send articles to: editorial@mvn.org.uk</i>			
February	18 January	20 January	24 January	31 January
March	15 February	17 February	21 February	28 February
April	14 March	16 March	20 March	27 March
May	18 April	20 April	24 April	01 May
June	16 May	18 May	22 May	29 May
July	13 June	15 June	19 June	26 June
August	11 July	13 July	17 July	24 July
September	08 August	10 August	14 August	21 August
October	12 September	14 September	18 September	25 September
November	10 October	12 October	16 October	23 October
December	07 November	09 November	13 November	20 November
January 2013	05 December	07 December	11 December	18 December