

# MEON VALLEY NEWS

EST. 1985

## DISPLAY ADVERTISING RATES: +VAT AT CURRENT RATE

	Mono	Spot Colour	Full Colour
Single column centimetre	£7.00	£8.00	£8.95
Front page single column	£10.35	£11.35	£12.95
Back page single column centimetre	£9.35	£10.35	£11.75

## DISCOUNTS:

Prepayment (payment must be with order) 10.0%

**PLEASE NOTE: Pre-payment discount will automatically be removed if payment is not received by your copy deadline date.**

## SERIES BOOKINGS:

Series of 3 advertisements	2.5%
Series of 6 advertisements	5.0%
Series of 9 advertisements	10.0%
Series of 12 advertisements	15.0%
Agency Commission	10.0%

## PAGE AND COLUMN SIZES:

Full page type area 340 x 265mm 8 columns

1 column	30mm
2 columns	63mm
3 columns	97mm
4 columns	131mm
5 columns	164mm
6 columns	198mm
7 columns	232mm
8 columns	265mm

## SUPPLIED ART WORK

Please see our separate sheet of helpful notes.

Computer generated artwork can be supplied as an email if the file is small, or on CD if file contains complex images and would take some time to email (for your sake and ours!) -

In any case a print out should be given to your MVN representative. We cannot accept finished ads in microsoft word, works or publisher - these will need to be reset, therefore any pictures or logos should be supplied separately as above.

## CLASSIFIED ADVERTISING RATES:

Private (per word)	£1.25
Trade (per word)	£1.55

Payment with order, no discounts.

2010	Editorial Deadlines:	Colour ad copy Deadlines:	Mono ad copy Deadlines:	Print Date Deadlines:
<b>Issue</b>	<b>send to:</b> <b>editorial@mvn.org.uk</b>			
February	13 January	15 January	19 January	25 January
March	10 February	12 February	16 February	22 February
April	10 March	12 March	16 March	22 March
May	14 April	16 April	20 April	26 April
June	06 May	14 May	18 May	24 May
July	09 June	11 June	15 June	21 June
August	14 July	16 July	20 July	26 July
September	11 August	13 August	17 August	23 August
October	15 September	17 September	21 September	27 September
November	13 October	15 October	19 October	25 October
December	10 November	12 November	16 November	22 November
January 2011	8 December	10 December	14 December	20 December